

MODULE

The module offers 8 courses in total amount of 25.5 ECTS. If necessary, additional credit points may be taken (Latvian language, History of Latvian culture, other field related subjects from Faculty of Engineering Economics and Management etc.). Total amount of ECTS should not be more than 33 ECTS.

Deadline to confirm your choice of courses is November 29th.

NOTE! After the Learning Agreement has been approved by RTU and Home University, changes in the module courses can be made after arrival at RTU and **ONLY** in case if courses are overlapping or cancelled. The module starts at January 27th 2020, and ends on June 26th 2020.

The number of applicants per course is limited and first priority will be given to students from Home University that are partner universities with Faculty of Engineering Economics and Management.

STUDY COURSES

ITE328 Supply Chain Management and Freight Forwarding

3 ECTS

Supply chain management and its basic principles. SCM models and their application. The role of information in freight forwarding. Delivery time and accuracy assessment. The role of time in determination of the quality of deliveries. Evaluation of delivery delay.

IĀS734 Organization of International Purchasing Process

3 ECTS

Study course provides an overview of an international purchasing process, its planning, establishing, management and control. It pays attention to the key factors, such as, suppliers' evaluation and awarding, cooperation, cost efficiency, process efficiency. It helps the student to have a solid ground underneath when choosing one supplier and not the other, based on the financial benefits for his/her the company.

IĀS411 International Marketing

3 ECTS

International Marketing course gives a basic outlook of marketing methods and tools used in international marketing, as well as their practical application, analysis and evaluation of results. The course gives an overview of marketing theories, their significance in marketing nowadays and shows the development of future communications in international marketing. It also provides an outlook on different product and service markets and their anthropological differences, communication types and methods. It shows the basics of branding and brand management.

IĀS720 Intercultural Communication

3 ECTS

This course provides the basis for understanding potential problems of intercultural communication that arise in interactions between people from different cultures, contributes the understanding regarding communication barriers and the possible solutions how to overcome them. During the study course students will have possibility to obtain skills how to interpret cultural diversity, to predict behavior of business partners, to get awareness of importance of business etiquette and, on the bases of acquired knowledge, to develop own communication strategy.

IĀS732 The European Union Governance and Policy

4.5 ECTS

The study course provides an insight into the creation of the European Union, the competences and legal system, explains the organization of the European Union institutions, functions and the process of decision-making, introduces the European Union's policies relating to the economy and business.

IRE404 Current Trends of the European Union Economic Policy

3 ECTS

The course contains theoretical information on approaches and forms of integration. The stages of EU formation, the challenges of the Lisbon Treaty, the EU budget and the role of the main institutions are being considered. There is a brief description and analysis of the EU's economic policies, with a particular focus on the Common Agricultural Policy and external trade policy.

**IVZ756 Startup entrepreneurship
3 ECTS**

This course is designed to give background for entrepreneurship startup. Students will learn how to develop new ideas, test them, create strategy and acquire funds. At the end of the course students will develop their entrepreneurial mindset and functional skill sets to see and act entrepreneurially.

**IVZ757 Startup Entrepreneurship (study project)
3 ECTS**

The main idea of this course is to give background for startup entrepreneurship. Students will enhance their entrepreneurial mindset and develop their functional skill sets to see and act entrepreneurially by developing new ideas, testing them, creating strategy and acquiring funds.