

## MODULE

The module offers 9 courses in total amount of 36 ECTS. The applicants can choose out of these courses the best suitable, but the total amount of ECTS should not be less than 25 ECTS or more than 33 ECTS.

Schedule for the module courses will be available in May, and the deadline to confirm your choice of courses will be May 31<sup>st</sup>.

**NOTE!** Students applying for module courses CANNOT choose any other courses offered by RTU.

**NOTE!** After the Learning Agreement has been approved by RTU and Home University, changes in the module courses can be made after arrival at RTU and ONLY in case if courses are overlapping.

The module starts at September 2<sup>nd</sup> 2019, and ends on January 24<sup>th</sup> 2020.

The number of applicants per course is limited and first priority will be given to students from Home University that are partner universities with Faculty of Engineering Economics and Management.

### STUDY COURSES

#### IĀS308 International Trade

4.5 ECTS

The subject provides insight and justification for international trade under conditions of market globalization. It considers trade theory development and its topicality today in international trade policies of different countries. The subject gives insight into the impact of globalization and the policies pursued by the world's leading organizations and country unions concerning trade facilitation or market protection measures across countries. It also provides insight into current events in financing and guaranteeing today's international trade, particularly focusing on the role of e-commerce in the global market. In the conclusion Latvian national trade policy with the most important cooperation partners and development trends are being analyzed, and development forecasts for industries and cooperation partners are expressed.

#### IBO515 Real Estate Economics

4.5 ECTS

The course gives information on the economic and juridical factors of the real estate goods, its importance in the theory of the real estate economy and ongoing economic processes. There is explained the content of the real estate market supply, demand and equilibrium and different factors that have an impact on the development of the real estate market. Students are provided with the necessary knowledge of the real estate market, supply and demand, equilibrium and factors that have an impact on it. Great attention is paid to the various sectors of the real estate market, features of the development of the sectors of the real estate market as well as its connections with the different industries of the national economy. Attention is paid also to the business activities at the real estate market. The

#### IVZ748 Business and Social Dialogue

6 ECTS

The aim of the course is to promote new business understanding about the cooperation among social partners and to reach an agreement in order to ensure social stability and economic development in the country. Quality of social dialogue depends on cultural traditions, historical, economic and political processes in the country. Social dialogue is a complicated process. On the one hand it is driven by competition and confrontation, but on the other hand - tolerance and compromise.

These questions will be covered within the study course.

#### MKI335 Process Analysis and Control

3 ECTS

Processes are the basis for the company's operations, which consists of transformation of requirements, needs and expectations of customers and other stakeholders to product or service. Analysis and control of processes is a company's management function and their improvement is necessity for compete and retain its market share.

The course helps to build an understanding of business process types, types of classification systems, planning and control, as well as develop skills in determining of improvement methods. An important part of the course is devoted to business process measurement, analysis and control function.

The course consists of three thematically related modules: planning function and its

necessary knowledge of the development and evaluation of the real estate is provided. The identified problems connected with the real estate management, its efficiency, as well as the management of the threats and risks in area of real estate are presented.	application in the company's management system; control function and its application in process management, methods of company's development and improvement.
<b>IĀS732 The European Union Governance and Policy</b> <b>4.5 ECTS</b> The study course provides an insight into the creation of the European Union, the competences and legal system, explains the organization of the European Union institutions, functions and the process of decision-making, introduces the European Union's policies relating to the economy and business.	<b>IĀS711 International Business Planning</b> <b>3 ECTS</b> The course provides insight into the international business planning, including cost analysis, attracting investment, budget formation. Students are expected to develop a business plan using the skills and knowledge acquired during the course.
<b>IVZ743 Strategic Management</b> <b>3 ECTS</b> The course is devoted to ensuring in-depth understanding of the strategic management issues. Content of the study course is based on solving of strategic issues in an enterprise in various decision-making levels.	<b>IRE404 Current Trends of the European Union Economic Policy</b> <b>3 ECTS</b> The study course contains theoretical information on the approaches and forms of integration. There is information about the formation of EU, development and problems of the EU Constitution. The study course covers the characterization and analysis of EU economic policies. Special attention is devoted to the Common Agricultural Policy and the study of industrial and energy policies.
<b>IVZ762 Corporate Social Responsibility</b> <b>4.5 ECTS</b> The study subject demonstrates the development and role of Corporate social responsibility (CSR) in Latvia and worldwide. Study subject explores public opinions on social responsibility in business environment through analysis of situations of moral dilemmas. Introduce business ethics and introduce a modern approach to solving typical business issues.	