

MODULE	
GLOBAL MANAGEMENT AND LOGISTICS	
STUDY COURSES	
<p><b>The History of Latvian Culture</b> 3 ECTS</p> <p>Course is structured as historical and cultural inheritance survey of Latvia. It is a review of culture of Latvia in historical chronology (including historical and cultural oscillations before and after gaining the independence of the country). Impact and interaction of multicultural traditions in formation and evolution of sovereign Latvian culture are inspected. There is highlighted the connection between cultural development and social, political and economical processes. There are discussed such cultural aspects as audiovisual, fine and performing arts and architectonics. To visualize the conception of history and culture of Latvia, detour of museums and cultural monuments is planned.</p>	<p><b>Quality System Management</b> 3 ECTS</p> <p>The study subject gives an overview of quality methods, systems, standards and tools used in quality system management, their practical application analysis and assessment of the results. The history of the development of quality management theory, its role in international business is discussed. A variety of existing quality systems, self-assessment and quality measurement methods are discussed. The study course provides theoretical and practical basis for quality system management, as well as implementation, maintenance and improvement of international quality standard policy.</p>
<p><b>Current Trends in International Business</b> 4.5 ECTS</p> <p>The subject deepens students' understanding of the theory of comparative advantage in international trade and provides insight into international comparison of competitiveness and business environment of countries, company governance and brand value.</p>	<p><b>Supply Chain Management and Freight Forwarding</b> 3 ECTS</p> <p>Supply chain management and its basic principles. SCM models and their application. The role of information in freight forwarding. Delivery time and accuracy assessment. The role of time in determination of the quality of deliveries. Evaluation of delivery delay.</p>
<p><b>Intercultural Communication</b> 3 ECTS</p> <p>This course provides the basis for understanding potential problems of intercultural communication that arise in interactions between people from different cultures, contributes the understanding regarding communication barriers and the possible solutions how to overcome them. During the study course students will have possibility to obtain skills how to interpret cultural diversity, to predict behaviour of business partners, to get awareness of importance of business etiquette and, on the bases of acquired knowledge, to develop own communication strategy.</p>	<p><b>International Project Management</b> 6 ECTS</p> <p>The study course provides students with an understanding of international project management, risks, implementation process and project cycles, management tools and methods, as well as EU funding methods. It enables students to acquire specialized knowledge and skills in a short period of time using the "learning by doing" methodology. At the end of the study course students will be able to develop, coordinate and manage international projects.</p>
<p><b>Management of International Economic Relations (project)</b> 3 ECTS</p> <p>The aim of the subject Management of International Economic Relations (study project) is to strengthen theoretical knowledge previously obtained during the courses connected with organization and management of international economic relations, by solving practical problems. The subject includes students' individual work on study project development in groups of 2 to 4 people, defining the problems existing in international environment and offering solutions of these problems.</p>	<p><b>Organization of Terminals and Warehouses</b> 4.5 ECTS</p> <p>The study course provides insight into warehouse and terminal types, sizes, costs; organization and structure of warehouses and terminals, warehouse layout optimization on the site; operations to be performed in warehouses and terminals and their specificity.</p>